

USAPEEC 2021 and COVID-19



All interested participants at USAPEEC 2021 must read and agree to the policies set forth in this statement.

By participating in the live portion of USAPEEC 2021 in Nashville, Tennessee, you understand and voluntarily assume all risks related to potential exposure to COVID-19. You also agree to abide by the safety protocols outlined below, and any additional protocols that may be implemented by USAPEEC, the Hilton Downtown Nashville or local authorities at the time of the event.

Anyone not following the safety measures in place at USAPEEC 2021 will be asked to leave the conference area.

Code of Conduct with regards to COVID-19

Before traveling to USAPEEC 2021

- Follow relevant guidance provided by the CDC and local health authorities.
- Adhere to any government-issued travel restrictions.
- Evaluate your own health and that of the people around you on a regular basis.
- Stay home if you feel ill.

On-site During the Event

- Follow relevant safety guidelines and evaluate you're your own health – if you feel ill, please self-quarantine and remain in your room
- Follow the everyday actions to help prevent the spread of respiratory viruses, including:
 - o Washing hands often and using a hand sanitizer with at least 60% alcohol
 - o Avoiding touching your eyes, nose and mouth
 - o Covering your nose and mouth when coughing or sneezing
- Agree to safety measures which may include taking your temperature upon entering the conference area, properly wearing a mask or facial covering
- Adhere to social distance protocols and avoid unnecessary physical contact
- Abide by maximum room capacities established by USAPEEC and the Hilton

Post-event

Continue to practice safe habits, including wearing your mask and practicing social distancing for the protection of those around you.

As USAPEEC 2021 is a hybrid live/online event, and all educational sessions will be available online to all registered participants, the standard USAPEEC Cancellation Policy will apply to any cancellation requests due to COVID-19 infection or exposure.

USAPEEC 2021 Cancellation Policy



USAPEEC 2021 will be hosted as a hybrid event June 22-24, 2021. The in-person portion will be at the Hilton Nashville Downtown.

In-Person Registration

The in-person member registration fee is \$875.00 per attendee until May 15. After May 15, the in-person member registration rate increases to \$975.00 per attendee.

Spouse/Guest registration is \$275.00, children age 10-17 are \$175.00, and children age 0-9 are free.

Virtual Registration

The virtual registration fee is \$375.00 per attendee.

MEETING CANCELLATION POLICY:

Members needing to cancel their in-person meeting registration between May 15-31, 2021, will receive a refund of 50%.

Meeting cancellations after June 1, 2021, are ***non-refundable***.

Registrations can be transferred to another member attendee who has not yet registered.

Refund requests must be made through the registrant's Eventbrite reservation form.

As USAPEEC 2021 is a hybrid live/online event, and all educational sessions will be available online to all registered participants, the standard USAPEEC Cancellation Policy will apply to any cancellation requests due to COVID-19 infection or exposure.

USAPEEC 2021 Meeting Agenda



Tuesday, June 22, 2021

10 a.m. - 12 p.m. Commodity & Egg Meeting

2 - 5 p.m. Board of Directors Meeting (Board Members Only)

6 - 9 p.m. Board of Directors Dinner (Board Members Only)

Wednesday, June 23, 2021

9 a.m. - 12 p.m. Trade Policy Task Force (Trade Policy Members Only)

1 - 4 p.m. Golf Tournament, Topgolf Nashville

1:30 - 3:30 p.m. Tennis Tournament

7 - 10 p.m. Welcome Reception, Jason Aldean's Rooftop

Thursday, June 24, 2021

Member Breakfast

8 a.m. - 12 p.m. General Session & Speakers Forum

12 - 1:30 p.m. Member Lunch

1:30 - 5 p.m. International Marketing Forum

6 - 11 p.m. Chairman's Reception & Banquet

(Chairman's Reception Attire: Business formal/cocktail)

The schedule is subject to change.

This event is Central Daylight Time (CDT).

USAPEEC 2021 Registration Information



Registration is now open for the 2021 Annual Meeting. USAPEEC 2021 will be hosted as a hybrid event, June 22-24, 2021. The in-person portion of the meeting will be held at the all-suite, Hilton Nashville Downtown. Below is a brief agenda and details on registration. USAPEEC Members and Trade Policy Task Members dues must be current at the time of registration.

Tuesday, June 22, 2021

- Commodity Meeting
- Board of Directors Meeting (Board Members Only)
- Board of Directors Dinner (Board Members Only)

Wednesday, June 23, 2021

- Trade Policy Task Force (Trade Policy Members Only)
- Golf Tournament, TopGolf Nashville (cost \$99)
- Tennis Tournament, Centennial Sportsplex (cost \$50)
- Welcome Reception, Jason Aldean's Rooftop (Members & Registered Guests)

Thursday, June 24, 2021

- General Session & Speakers Forum
- International Marketing Forum
- Chairman's Reception & Banquet (Members & Registered Guests)

All events will be scheduled in the Central Daylight Timezone (CDT)

Register Online at [USAPEEC 2021 Annual Meeting](#)

In-Person Registration

The in-person member registration fee is \$875.00 per attendee until May 15. After May 15, the in-person member registration rate increases to \$975.00 per attendee.

Spouse/Guest registration is \$275.00, children age 10-17 are \$175.00, and children age 0-9 are free. Guest registration includes their entry to the Welcome Reception and Chairman's Reception & Dinner.

Virtual Registration

The virtual registration fee is \$375.00 per attendee. Virtual attendees will receive access to the online platform and app via email.

In-person & Virtual attendees will have access to the online platform & app. Access information is single-use and cannot be shared with others.

USAPEEC 2021 Hotel Information



USAPEEC 2021 will be hosted as a hybrid event June 22-24, 2021. The in-person portion will be at the Hilton Nashville Downtown.

Hotel registration for Hilton Nashville Downtown is now open! This award-winning all-suite hotel offers king or double room suites with special room rates just for our members-- \$275 per night rate for a Single or Double. Triple Rate is \$285 and Quad Rate is \$295, per night. Hotel room rates are subject to applicable state and local taxes (currently 15.25% with a \$2.50 occupancy tax per occupied room, per night) in effect at the time of check-in.

Each suite features a coffee maker, refrigerator, pull-out sofa, two flat-screen HDTVs, two phones with data ports, and a personal workstation. The group rate is applicable 3 days pre and post-group meeting dates upon availability.

Rooms are limited so make your reservations now.

Reservations can be made in the room block through this link: [Hilton Nashville Downtown](#)

Or by calling the Hilton Nashville Downtown directly for reservations at (in-house reservations) is (615) 620-2150 (Monday through Friday 8 a.m.-5 p.m. CST).

The USAPEEC room block reservation deadline is close of business, Friday, May 28, 2021.

In order to confirm a guest room reservation, the hotel will require a first night's room and tax deposit in the form of a credit card. The individual will forfeit the one night and tax deposit for any cancellation received within 48 hours of the arrival date or for a no-show.

Check-in is 4 p.m. CST and Check-out is at 12:00 p.m. CST.

Valet Parking is available at a discounted rate of \$40.00 per night plus tax.

Learn more about [Hilton's CleanStay Program](#)

USAPEEC 2021 Sponsorship Opportunities



Diamond \$10,000

Organization featured on:

- USAPEEC website scrolling banner
- MondayLine newsletter
- Exclusive event signage
- Meeting app listing & scrolling banner
- Virtual Commercial Spot
- Designated name badge

Diamond Level opportunities

In addition to the Diamond Level benefits listed your sponsorship includes exclusive signage of one of the following high-attendance events:

- Board of Directors Dinner
- Welcome Reception
- Chairman's Dinner
- Chairman's Dinner Entertainment

Platinum \$5,000

Organization featured on:

- USAPEEC website scrolling banner
- MondayLine newsletter
- Meeting sponsorship sign
- Meeting app listing & scrolling banner
- Virtual Commercial Spot
- Designated name badge

Platinum Level opportunities

In addition to the Platinum Level benefits listed your sponsorship includes your choice of sponsorship of a designated event:

- Board of Directors Meeting
- Trade Policy Task Force Meeting
- International Marketing Forum
- General Session & Speakers Forum
- Chairman's Reception

Gold \$3,000

Organization featured on:

- USAPEEC website scrolling banner
- MondayLine newsletter
- Meeting sponsorship sign
- Meeting app listing
- Meeting app scrolling banner
- Designated name badge

Gold Level opportunities

In addition to the Gold Level benefits listed your sponsorship includes your choice of sponsorship of a designated event:

- Golf Tournament
- Golf Tournament Beverage
- Tennis Tournament
- Member Breakfast
- Member Lunch

Silver \$2,000

Organization featured on:

- USAPEEC website scrolling banner
- MondayLine newsletter
- Meeting sponsorship sign
- Meeting app listing
- Designated name badge

Bronze \$1,000

Organization featured on:

- MondayLine newsletter
- Meeting sponsorship listing
- Meeting app listing
- Designated name badge

The deadline for 2021 Sponsorship is May 15, 2021.

Sponsorship opportunities are available online through the meeting registration site [USAPEEC 2021 Annual Meeting](#).

USAPEEC 2021 Golf & Tennis



USAPEEC 2021 will be hosting two off-site events on the afternoon of Wednesday, June 23. Members and their guests must register for these events through the online meeting registration.

Topgolf Tournament

Join us for an afternoon of fun & competition at Topgolf Nashville on Wednesday, June 23 from 1-4 p.m. You don't have to have golfed before to join; this event is open to all members & guests!

Registration is \$99 and includes your TopGolf fees, lunch, soft drinks, beer & wine and transportation. Bays are set for 6 guests so if you have a group you'd prefer to play with please let us know.

Description of TopContender Tournament Play:

Players are split into teams of 6. The best score on each ball will be used as the score for the team. Take 4 consecutive shots in each of the yellow, green, brown, blue, and white targets to receive double points. If you hit other targets that are not designated as double points, you will receive the regular point totals designated to your ball dispense. Topgolf's Pro's will be on hold to help with any tournament questions.

Topgolf registration closes on May 31. There will be no refunds after June 1.

Topgolf COVID-19 Guidelines

Due to COVID restrictions, we ask that you wear a mask to your bay and when not in your bay, and to use responsible discretion while in your bay.

Tennis Tournament

Join us for an afternoon on the courts at Centennial Sportsplex for our annual tennis tournament. This tournament will be played on their fast indoor courts.

Registration is \$50 and includes your court fees, boxed lunch, beverages and transportation.

Registration closes when we've reached max capacity or on May 31. There will be no refunds after June 1.

Centennial Sportsplex COVID-19 Guidelines

1. Temperature checks upon arrival
2. Limited to two spectators per participants
3. Social distancing by spectators
4. Mask required for spectators and coaches and when not being active